

## Global HPC Leaders Merge Under Expanded 'Do IT Now' Brand to Streamline Operations and Boost Innovation

**Turin, Monday 28th October 2024.** – Italy's Do IT Systems, HPCNow!'s entities in Spain and New Zealand, and Do IT Now France and Germany, are thrilled to announce a major development in the High Performance Computing (HPC) sector, their merger into a single, unified entity under the Do IT Now Group ([www.doitnowgroup.com](http://www.doitnowgroup.com)) which will include: Do IT Now Italy (formerly Do IT Systems), Do IT Now Spain (formerly HPCNow!), Do IT Now France, Do IT Now Germany, Do IT Now New Zealand. This strategic move streamlines Do IT Now's global presence and enhances its ability to serve clients with greater efficiency and impact.

The merger positions Do IT Now as a leading player in the HPC and AI sectors. It will also enhance Do IT Now's role as a strategic partner for enterprises ranging from multinationals to regional SMEs, as well as OEMs and ISVs operating in the HPC sector, extending its reach beyond EMEA into the Asia-Pacific region. The merger will also strengthen Do IT Now's capabilities, deepening its involvement in emerging fields such as AI and quantum computing.

By leveraging its expertise in storage, AI and cloud technologies, alongside its specialized support in on-premises services, Do IT Now is well positioned to drive innovation further and address clients' evolving needs.

In a joint statement, Roberto Minelli, CEO of Do IT Systems, and David Tur, CEO of HPCNow! Spain, emphasized how the merger will expand the companies' influence in the HPC and AI markets, strengthening the overall position of the Do IT Now Group.

"This merger allows us to broaden our footprint, making the Do IT Now Group an ideal partner for companies with a global reach," said Minelli and Tur.

Pierre Puigdomènech, CEO of Do IT Now France, highlighted the significant benefits the company's enhanced global and local framework will bring to its clients. "With our enhanced operational model, we can effectively leverage our expanded capabilities to deliver superior service to clients in their home markets."



## About Us

United as the [Do IT Now group](#), we embody a bold "Do it now" ethos, driving innovation and setting new standards in IT services and HPC. With a global client base that includes companies operating in sectors such as pharmaceutical, automotive, energy and research, Do IT Now is committed to delivering exceptional quality while expanding its service offerings. The Do It Now consolidation reflects the synergy of five pioneering companies, uniting their strengths to push boundaries and set new benchmarks in the industry. Although our name has evolved, our dedication to HPC and IT excellence remains unwavering, ensuring we continue to meet and exceed the demands of our clients worldwide.

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- Further information is available on our NEW website [www.doitnowgroup.com](http://www.doitnowgroup.com)
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